



## **EUROPEAN SPORTS SECURITY ASSOCIATION SIGNS AGREEMENT WITH BADMINTON EUROPE**

**Brussels, 16 April 2010:** Today, the European Sports Security Association (ESSA) announced that it has signed a Memorandum of Understanding with Badminton Europe that will see Europe's governing body for the sport work with ESSA to help maintain the highest levels of integrity within badminton.

Under the terms of the agreement, ESSA will use its Early Warning System to monitor betting activity on all Badminton Europe matches and report any irregular betting patterns and possible insider betting.

"ESSA's Early Warning System is a recognised leader when it comes to identifying, tracking and tracing suspicious betting behaviour and I am delighted that, through this agreement with Badminton Europe, it will now be used to help protect one of our most important sports from corruption," said Khalid Ali, Secretary-General of ESSA.

Brian Agerbak, General Secretary of the Badminton Europe added, "Through this agreement with ESSA, Badminton Europe is sending a clear signal to would-be perpetrators that illegal betting in our sport will not be tolerated. ESSA's Early Warning System represents the state of the art when it comes to identifying fraud. We are confident that this agreement will give badminton fans confidence that every effort is being made to ensure all matches are contested with the utmost integrity."

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### **About ESSA**

The European Sports Security Association (ESSA) was established in 2005 by the leading online sports book operators in Europe to monitor any irregular betting patterns or possible insider betting from within each sport. To achieve this goal ESSA implemented an early warning system between its members that highlights any suspicious betting activity. The early warning system allows ESSA to work with the sports regulators and their disciplinary and legal department, ensuring that when an alert is given the regulator is informed immediately which may prevent the possibility of any game manipulation on a given event. So far, ESSA has signed a Memorandum of Understanding with [FIFA](#), [UEFA](#), [EPFL](#), [The FA](#), [DFB](#), [ATP](#), [ITF](#), [WTA](#) has established close relations with the [IOC](#) and many other sports regulators. For more information on ESSA please go to the ESSA website <http://www.eu-ssa.org> .

For additional comments contact ESSA Secretary General, Khalid Ali, ka@eu-ssa.org, +32 2 256 7565

### **About Badminton Europe**

Badminton Europe was established in 1967 by 11 national badminton Associations. Today 51 European Associations are members of Badminton Europe. The headquarters of Badminton Europe is located in Broendby, Denmark. The core activities of Badminton Europe are to organise a number of European Championships per year, to organise the European Badminton Circuits and to offer development support for the Member Associations. Badminton Europe is governed by the Annual Delegates Meeting that elects a Council of 10 persons to administer the organisation during the year. For more information on Badminton Europe please visit <http://badmintoneurope.com>

For additional comments contact Badminton Europe General Secretary, Brian Agerbak. Brian.agerbak@badmintoneurope.com, +4521680082