

ESSA and CONCACAF agree betting integrity MoU

Brussels, 9 September 2014: ESSA, the regulated betting industry's integrity body, and the Confederation of North, Central American and Caribbean Association Football (CONCACAF) have today agreed to establish a betting integrity information sharing arrangement. The agreement builds on ESSA's already strong information sharing base with many of the world's major football authorities. It also demonstrates the increasingly global focus of ESSA and its membership, which represents many of the leading regulated sports betting operators.

"This partnership agreement with CONCACAF sends a clear and forceful message to match-fixers and further highlights the determination of ESSA's regulated operators and responsible sporting bodies such as CONCACAF to work together to address a common threat to both of our sectors," said Khalid Ali, Secretary General of ESSA. "This agreement formalises our respective organisations' joint resolve to form a robust and proactive partnership to protect sporting events and regulated betting markets from criminal elements that seek to profit from manipulating sport," he added.

"CONCACAF follows a multi-step approach in the fight against match-fixing in order to be able to prevent, detect, investigate, and respond to potential cases with zero tolerance. Cooperation and coordination with all other stakeholders is integral to CONCACAF's strategy. The sports betting industry is an important partner in that fight. Building an efficient partnership with the betting industry's integrity body is therefore very essential" said Dr. Laila Mintas, Director of Sports Integrity at CONCACAF.

END

About ESSA

ESSA was established in 2005 by the leading online sports book operators in Europe to monitor any irregular betting patterns or possible insider betting from within each sport. To achieve this goal ESSA implemented an early warning system between its members that highlights any suspicious betting activity. The Early Warning System allows ESSA to work with the sports regulators and their disciplinary and legal department, ensuring that when an alert is given the regulator is informed immediately which may prevent the possibility of any game manipulation on a given event. So far, ESSA has signed a Memorandum of Understanding with FIFA, The FA, DFB, ATP, ITF, WTA and has established close relations with the IOC and many other sports regulators.

ESSA members include the ABB, Betclix; Bet-at-Home; Betsson, Bet365, BetVictor, bwinparty; Digibet; Expekt; the Hong Kong Jockey Club, Interwetten; Ladbrokes; PaddyPower; Stanleybet, Unibet and William Hill.

For more information on ESSA, please visit ESSA's website at www.eu-ssa.org or visit us on [Twitter](#).

CONTACT INFORMATION

Khalid Ali,
Secretary General
Sports Betting Integrity
ka@eu-ssa.org
www.eu-ssa.org

