

STOIXIMAN CONTINUES ESSA MEMBERSHIP GROWTH

Brussels, 28 July 2016: Stoiximan has become the latest operator to join ESSA, the regulated betting industry's integrity body. It is the third betting operator to join ESSA in 2016 and takes the association's membership to 21 operators, further strengthening its global alert and reporting system.

Stoiximan is already one of the top online operators in a regulated Greek sports betting market which is estimated to be worth around €200 million gross gaming revenue in 2016. The company uses the Betano brand outside Greece and has recently entered the Romanian market with its international brand.

The operator is the main shirt sponsor of Greek champions Olympiacos FC, of the Greek national volleyball and water polo teams and other sports clubs. They also support several athletes who are members of the Greek Rio 2016 Olympic Games Team and are sponsors of the International Olympic Academy (IOA).

"Stoiximan has quickly established itself as a major player in Greece and has built a positive and mutually beneficial commercial relationship with sports bodies. The operator is intent on complementing that with a committed and responsible attitude to protecting the integrity of all sporting events. I am delighted that Stoiximan has agreed to become part of a growing and influential ESSA structure," said Khalid Ali, ESSA Secretary General.

Ioannis Spanoudakis, a member of the board of Stoiximan stated: "Sports betting is a central part of our business and sporting corruption represents an ongoing threat to it. We believe that it is important that betting operators not only take a stand against corruption individually, but also collectively and in partnership. Being part of ESSA with a recognised global reach, effective alert system and committed members and integrity partners is the right business move for Stoiximan, our consumers and sport."

ESSA holds positions on match-fixing policy forums at the European Commission, Council of Europe and the IOC. It is also driving a number of activities aimed at addressing match-fixing, including a player education programme with EU Athletes (see [here](#)) and an international project, entitled "Keep Crime out of Sport", led by the Council of Europe and funded by the European Commission (see [here](#)). ESSA recently released its Q2 2016 integrity report, which can be accessed [here](#).

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About ESSA:

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ESSA represents many of the world's biggest regulated sports betting operators, serving over 40 million consumers in the EU alone. Concerned regulated bookmakers created ESSA in 2005 to monitor betting markets and alert sporting bodies and national regulators to suspicious betting patterns. The goal was and is to protect consumers from potential fraud caused by manipulating sporting events. ESSA helps to combat this with evidence-based intelligence it provides to sporting bodies and regulators.

Every year, our members invest over €50m in compliance and internal security systems in order to help combat fraud. They also give back to sport and society by spending €400m on sponsorship around the world - €250m of that in Europe alone. This increases substantially when advertising and photo and video-streaming rights are taken into consideration. ESSA and its members also co-fund an education programme on gambling with EU Athletes that reaches out to 15,000 athletes/players across at least ten different sports in 13 EU countries.

ESSA continues to play a key role as the regulated betting sector's representative body at national and international match-fixing policy forums and holds positions on working groups at the European Commission, Council of Europe and the International Olympic Committee (IOC). The organisation is continually reassessing and improving its alert and reporting systems and has established information sharing arrangements with a range of sports bodies and regulatory authorities.

ESSA members include: the ABB, Betcltic, Bet-at-Home, Betsson, Bet365, BetVictor, Betway, bwinparty, Digibet, Expekt, Fonbet, the Hong Kong Jockey Club, Interwetten, Ladbrokes, Paddy Power, Sky Bet, Sporting Index, Stanleybet, Stoiximan, Unibet and William Hill.

For more information see ESSA's website at <http://www.eu-ssa.org/> or visit us on twitter: [@ESSA Betting](https://twitter.com/ESSA_Betting)

About Stoiximan:

Stoiximan is the leading digital sports betting operator in Greece. The company is licensed by the MGA (Maltese Gaming Authority) and operates legally in Greece and Romania. Its operations are supervised by both the MGA and the HGC (Hellenic Gambling Commission). Stoiximan adheres to strict AML, Responsible Gaming and Commercial Communication directives in order to be compliant with both controlling bodies. Stoiximan has designed and implements a strategic framework of socially responsible actions and priorities based on the pillars of Family, Society and Sport.

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